



**OPEN WINDOW**  
BUSINESS SCHOOL FOR  
CREATIVE INDUSTRIES

2020

# ADOBE BOOTCAMP

LEVEL-UP YOUR CREATIVE SKILLS WITH OUR **ADOBE BOOTCAMP SOFTWARE FUNDAMENTALS COURSE**, PRESENTED BY EXPERT LECTURERS FOR VOCATIONAL IMPROVEMENT, PERSONAL ENRICHMENT AND TO REINVENT YOURSELF. OUR FIVE DAY ADOBE BOOTCAMP COVERS SOFTWARE FUNDAMENTALS FOR ILLUSTRATOR, PHOTOSHOP AND INDESIGN.

CLASS DATES HAVE BEEN SCHEDULED IN JUNE, WELL AFTER THE END OF THE CURRENT COVID-19 LOCKDOWN PERIOD, IN ORDER TO FACILITATE THE COMMENCEMENT OF CLASSES.





## WHAT WILL BE COVERED IN THIS COURSE:

**Adobe Illustrator** is a vector drawing program used to draw digital illustrations, cartoons, diagrams, typography, infographics, logos and more. The Fundamentals course explores various fundamental tools, functions and techniques involved in generating vector artwork.

The **Adobe Photoshop** interface can be used as a digital workflow solution in most visual communication projects. The Fundamentals course serves as an introduction to the Photoshop interface and covers essential tools and workflows commonly used in both photographic and design practices. The course also introduces students to using the smart objects functions and filters while learning about file types and file preparation for output.

**Adobe InDesign** is a powerful desktop publishing software application used to create works such as posters, flyers, brochures, magazines, newspapers, books and even digital publications. The Fundamentals course serves as an introduction to basic tools and techniques used in the application for arranging content in a layout within the software. Attendees will get the opportunity to learn about professional printing and exporting requirements that are specific to various layout outputs.

## WHO SHOULD ATTEND THIS COURSE?

This course is ideal for anyone who would like to learn basic design and image editing skills in industry preferred and related software. Professionals that work alongside creatives or together with creative teams will benefit from this course.

If you are already skilled in Adobe Illustrator, InDesign and Photoshop but would like to learn more advanced skills, rather enquire about our intermediate and advanced programmes, as this course will only focus on the fundamentals of the software.



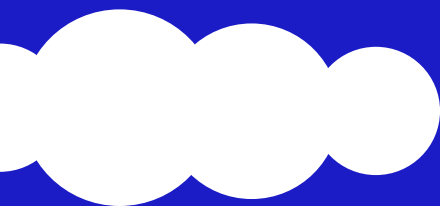


## COURSE OUTCOMES:

At the end of this course, attendees will be able to do the following:

Operate within the Adobe Illustrator, InDesign and Photoshop work spaces and show a general understanding of Panel Systems, the Tools Panel, various effects and preferences.

- + Generate documents in Adobe Illustrator, InDesign and Photoshop.
- + Work with type and images in Adobe Illustrator, InDesign and Photoshop.
- + Generate custom and basic shapes and patterns in Adobe Illustrator.
- + Create custom masks for photographs in Adobe Photoshop.
- + Generate or edit basic layouts in Adobe InDesign.
- + Understand the various colour workspaces for digital and print applications.
- + Understand the various exporting requirements for digital and print applications.
- + Show the ability to complete various design tasks in Adobe Illustrator, InDesign and Photoshop through a series of class exercises and tasks.



---

Open Window Business School for Creative Industries (Pty) Ltd (Registration no: 2016/442846/07) is part of the Open Window (Pty) Ltd (company registration 1973/015860/07) which is registered as a Private Higher Education Institution with the Department of Higher Education and Training (DHET) with Registration Certificate Number: 2000/HE07/016. The Open Window (Pty) Ltd courses are accredited by the Council on Higher Education (CHE) and registered with the South African Qualifications Authority (SAQA) under the Higher Education Act, 1997. The Open Window (Pty) Ltd is a SETA provider accredited with MICTSETA: Accreditation Number: ACC/2016/07/0012. For more information, please contact The Open Window on 012 648 9200.

Open Window Business School for Creative Industries (Pty) Ltd is accredited level 2 BEE.

## \*COURSE OVERVIEW:

TIME	MONDAY 1 JUNE	TUESDAY 2 JUNE	WEDNESDAY 3 JUNE	THURSDAY 4 JUNE	FRIDAY 5 JUNE
8H30 - 9H00	COFFEE & TEA	COFFEE & TEA	COFFEE & TEA	COFFEE & TEA	COFFEE & TEA
9H00 - 11H45	<p>Introduction &amp; onboarding</p> <p>Session 01: Illustrator: Interface, Grids and guides, selection tools &amp; grouping objects.</p> <p>Session 01 exercise</p>	<p>Session 04: Illustrator: Type, Symbols, layers and Illustrator effects</p> <p>Session 04 exercise</p>	<p>Session 02: Photoshop: RGB vs. CMYK, the Colour Picker, the Swatches Panel, Eyedropper Tool, Gradient Tool, Brush Tool, Brush Presets, Shape Tools, Photoshop Filters &amp; Effects.</p> <p>Session 02 exercise</p>	<p>Session 05: Photoshop: Artboards vs. Canvas, Artboard Tool, Type Tool &amp; Type panels, recap of session 01 - 05.</p> <p>Session 05 exercise</p>	<p>Session 03: InDesign: Working with Colour, Swatches, Tinting, Gradients, Blending Modes, Shapes, Effects, Pathfinder Tool.</p> <p>Session 03 exercise</p>
10H45 - 11H00	TEA BREAK	TEA BREAK	TEA BREAK	TEA BREAK	TEA BREAK
11H00 - 13H00	<p>Session 02: Illustrator: Colour, object alignment and gradients. Fills &amp; strokes, open &amp; closed paths.</p> <p>Session 02 exercise</p>	<p>Session 05: Illustrator: Basic vector generation &amp; iconography</p> <p>Session 05 exercise</p>	<p>Session 03: Photoshop: Selection Tools, the Pen Tool, Save &amp; Load selections, Masking Selections.</p> <p>Session 03 exercise</p>	<p>Session 01: InDesign: Interface, Tools Panel, Panels, Control Panel, Workspaces, Document Setup, Rulers, Guides &amp; Grids.</p> <p>Session 01 exercise</p>	<p>Session 04: InDesign: Type in Indesign, adjusting Type, Type Alignment, Character and Paragraph Styles, Special Characters, Tabs, Object Styles &amp; Tables.</p> <p>Session 04 exercise</p>
13H00 - 14H00	LUNCH BREAK	LUNCH BREAK	LUNCH BREAK	LUNCH BREAK	LUNCH BREAK
13H00 - 16H00	<p>Session 03: Illustrator: Compound Paths, Pathfinder Panel, Shape Builder Tool, drawing &amp; painting tools.</p> <p>Session 03 exercise</p>	<p>Session 01: Photoshop: Interface, Rulers, Guides and Grids, Photoshop Preferences, the Crop Tool, document navigation.</p> <p>Session 01 exercise</p>	<p>Session 04: Photoshop: Layers Panel, Blending Modes, Layer Effects, Layer Styles, Smart Objects, The Adjustment Panel.</p> <p>Session 04 exercise</p>	<p>Session 02: InDesign: View Modes, Navigation, InDesign Preferences, Pages, Layers &amp; the Stacking Order, Lines, Points, Images, Links, and working with different Objects, Shapes, Transformations, Alignment &amp; Distribution.</p> <p>Session 02 exercise</p>	<p>Session 05: InDesign: Saving, Preflight, &amp; Packaging files, Exporting documents.</p> <p>Session 05 exercise</p>
	RECAP DAY 01	RECAP DAY 02	RECAP DAY 03	RECAP DAY 04	RECAP DAY 05

\*Classes may end sooner on some days, depending on the progress that is made by students during every session.



## **COURSE FEE: R9800**

The course fee includes:

- Refreshments, lunch and snacks throughout the day
- Adobe Illustrator, Photoshop and InDesign study guides.
- Welcome pack with a pen, notebook and flash drive.

\*Course fees must be settled three days before the course commences.

## **GENERAL INFORMATION:**

Course dates: 1 - 5 June 2020

Location: Centurion

Only 15 spots available

Lunch, tea and coffee provided (included in the course fee).


Close to the Gautrain and other amenities.

If you are interested in this course, but cannot attend on the specified dates, please email [info@owbusiness.co.za](mailto:info@owbusiness.co.za) with your query.

## **TERMS & CONDITIONS:**

Actual running of classes subject to a minimum of 10 students per class.

Venues subject to change based on enrollments.



---

Open Window Business School for Creative Industries (Pty) Ltd (Registration no: 2016/442846/07) is part of the Open Window (Pty) Ltd (company registration 1973/015860/07) which is registered as a Private Higher Education Institution with the Department of Higher Education and Training (DHET) with Registration Certificate Number: 2000/HE07/016. The Open Window (Pty) Ltd courses are accredited by the Council on Higher Education (CHE) and registered with the South African Qualifications Authority (SAQA) under the Higher Education Act, 1997. The Open Window (Pty) Ltd is a SETA provider accredited with MICTSETA: Accreditation Number: ACC/2016/07/0012. For more information, please contact The Open Window on 012 648 9200.

Open Window Business School for Creative Industries (Pty) Ltd is accredited level 2 BEE.